

DISTANCE EDUCATION ACCREDITING COMMISSION

STUDENT ACHIEVEMENT DISCLOSURE FOR THE PUBLIC

DEAC accredited institutions offer a broad array of instructional programs and student support services to meet varied educational and professional goals of a highly diverse student population. Institutions determine appropriate performance criteria to measure the success of their students in achieving their goals in the context of the institution's specific mission and scope. You will find below (1) a summary of how this institution measures student achievement in the context of the institution's mission and educational programs, and (2) student achievement metrics which the institution believes best reflect student and program performance. For more information about DEAC standards and requirements, please visit www.deac.org.

This information was prepared by **Institution Name- CUC UNIVERSITY**
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Summary of Institution Mission and Student Achievement

To help Hispanic and Latin American professionals access high-quality, U.S.-licensed education and transform their lives, CUC University created an institution dedicated to delivering quality, affordable and flexible online degree programs designed for the modern workforce.

In a world where quality U.S. education remains out of reach for most Spanish-speaking students due to language barriers, high tuition, and geographic limitations, CUC University overcame these obstacles by combining U.S. academic standards with Spanish-language delivery, personalized student support, and strong industry partnerships to bring a life-changing education to the Hispanic community across the United States and Latin America.

The institution was established by a group of experienced educators and administrators, many of whom hold leadership roles at top Latin American universities. Their commitment to making education possible and fostering upward mobility led to the creation of CUC University as a U.S. licensed institution designed to offer affordable, flexible, and workforce-aligned programs to Spanish-speaking students across the Americas.

Mission: At CUC University, our mission is to train an integral citizen under the principle of freedom of thought and ideological pluralism, with a high sense of responsibility in the permanent search for academics and research, providing quality online distance education.

Core Purpose: Transform education to change lives.

Aggregated Institutional Data on Student Achievement

Note: Cohorts starting in 2025 are still studying; graduation rates for these cohorts are not yet available.

Retention rates for 2025 cohorts reflect current enrollment status.

Program	Metric	2023	2024	2025	Total	Notes
International Business Administration						
MS International Business	Graduation	80%	60%	—	63%	
	Retention	80%	74%	97%	86%	
AS International Business	Graduation	N/A	100%	—	100%	
	Retention	N/A	100%	100%	100%	
BS International Business	Graduation	N/A	—	—	—	Launched 2024
	Retention	N/A	—	—	—	In progress
Marketing						
MS Marketing	Graduation	75%	58%	—	61%	
	Retention	75%	72%	89%	81%	
Mass Media and Communication						
MS Mass Media & Comm.	Graduation	67%	100%	—	84%	
	Retention	67%	100%	80%	81%	

N/A = No students enrolled in that cohort year

— = Data not yet available (cohort still in progress)